

# TED Talk Viewing Party Kit

CHANGE THE CONVERSATION WITH US

---

When we think about poverty, we often think of hunger, disease and homelessness—and most of our solutions to poverty address these crucial issues.

But Gary Haugen's TED Talk introduces an urgent issue we've been missing in the fight against poverty: everyday violence. To really protect the poor, we need to rethink our solutions and change the conversation on global poverty. That's where you come in.

By introducing your friends, family and community to the issue of everyday violence, your TED Talk viewing party can help reshape the way people think about human dignity and ending poverty worldwide. Thank you for being part of this movement!

PLAN | PROMOTE | WATCH | DISCUSS | ACT





## PLAN

---

Your group can be small and very personal (5-10 friends in a living room) or as large as you dream up, like a big event in a university campus movie theater.

Give yourself plenty of time to plan, figure out a location, and invite people with enough advanced notice to get on their calendars.

### Items to consider:

- It's always good form to have snacks.
- Consider how you want to lead the discussion time — if you want to print out copies of the questions to pass around or if you want to lead the conversation more naturally.
- Print out enough ACT sheets (page 7) for people to take with them.

We'd love to hear how your viewing party goes! Send us pictures and post about it using #ENDviolence and #TED2015. Questions or comments? Contact us at [media@ijm.ca](mailto:media@ijm.ca).

## PROMOTE

---

### Invite others to join the conversation.

- Co-host the event with your church's youth group or international ministry.
- If you're an [IJM Campus Chapter](#) leader, make the viewing party one of your chapter events.
- If you do this as part of an established small group, ask each person in the group to bring a friend.

### Downloads

- Poster
- Social Media Posts

### Sample Invitation

*Join me in a conversation to rethink the way we look at global poverty. Come watch a riveting TED Talk from International Justice Mission's founder and CEO, Gary Haugen, and engage in an important discussion together. Perfect for those interested in human rights and poverty issues.*

*(insert event details)*

*What's it about? Far below the headlines, a plague of hidden, everyday violence—like rape, trafficking, and police brutality—is devastating the developing world and undermining our efforts to end poverty. This is everyday life for the world's poorest and few are talking about it.*



Included in this kit is a downloadable poster where you can include your own event details.

## PROMOTE

---

## How to talk about:

### Gary Haugen

Before founding IJM in 1997, Gary Haugen served as the Director of the U.N. investigation in the aftermath of the Rwandan genocide, and as a human rights attorney for the U.S. Department of Justice. In 2012, he was recognized by the U.S. State Department as a Trafficking in Persons “Hero”—the highest honor given by the U.S. government for anti-slavery leadership.

### TED Conference

The TED Conference gathers an interesting and impactful audience and compelling set of speakers to showcase new ideas and explore how they all connect. TED began in 1984 focused on Technology, Entertainment and Design, but today features all kinds of topics—from science to business to global development. It’s the premier platform for bold ideas and for a thriving community ready to change the world. Learn more at [TED.com](https://www.ted.com).

### Everyday Violence

In developing countries, violence is as much a part of daily life for the poor as are hunger, disease or homelessness. It devastates individual lives and prevents any efforts to rise out of poverty.

Everyday violence persists because basic criminal justice systems are too broken and corrupt to actually protect those in need. In fact, the UN states that 4 billion people live outside the protection of the law. As a result, criminals know they can rape, enslave, traffic and abuse the poor without fear of police, courts or the law itself.

### International Justice Mission

International Justice Mission is a global organization protecting the poor from violence throughout the developing world. IJM partners with local authorities to rescue victims of violence, bring criminals to justice, restore survivors, and strengthen justice systems. International Justice Mission Canada shares in this mission. Learn more at [IJM.ca](https://www.ijm.ca).





## WATCH

---

Watch at [IJM.ca/TED](http://IJM.ca/TED).

Photo: James Duncan Davidson/TED.

**The video is only 18 minutes long.**

Leave enough time at the end for discussion, and make sure attendees get an ACT sheet before they leave.

## Connect With Us

- Tweet @IJMCanada or @garyhaugen during your viewing party!
- Share photos and tweets with #ENDviolence and #TED2015.
- Email questions or success stories to [media@ijm.ca](mailto:media@ijm.ca).



## DISCUSS

---

### Discussion Questions

- How do you feel after listening to Gary's TED talk? Why?
- What surprised you most about what Gary presented?
- Do you feel encouraged or discouraged by what you heard?
- How did Gary's talk change your view of how we change the world?
- What did you learn about the relationship between poverty and violence?
- When you see someone else suffering, how do you respond?
- What can you do to help alleviate poverty?

We'd love to hear how your viewing party goes! Send us pictures and post about it using #ENDviolence and #TED2015. Questions or comments? Contact us at [media@ijm.ca](mailto:media@ijm.ca).

# TED Talk Viewing Party Kit

ACT

# Move to make the violence stop.

Take action now.

## INVEST IN THE SOLUTION

Invest in the solution and change the course of history for billions of the global poor.

 [IJM.2+/TED](http://IJM.2+/TED)

## RAISE YOUR VOICE

Send a message to the U.N. now asking that violence against the poor be elevated as a global issue.

 [TheLocustEffect.com/Petition](http://TheLocustEffect.com/Petition)

## Resources and more

- Read the Book: Get the whole story by reading Gary Haugen's *The Locust Effect: Why the End of Poverty Requires the End of Violence*: [TheLocustEffect.com](http://TheLocustEffect.com).
- Connect with IJM and learn how you can use your unique talents for the cause of justice at [IJM.ca/Get-Involved](http://IJM.ca/Get-Involved).
- Host your own TED viewing party. Get everything you need online at [IJM.ca/TED](http://IJM.ca/TED).

## Talk about it:

#ENDviolence  
#TED2015  
@IJMCanada  
@garyhaugen

## Follow IJM:

