



Professional Athlete Senior Lead, Partner Programs

IJM Director of Team Freedom Partnerships: Pro Athletes Ending Slavery

Who We Are

IJM is the global leader in protecting vulnerable people from violence around the world. Our global team of over 1,000 professionals are at work in 25 offices. Together, we are catalyzing a global revolution that will rescue millions, protect half a billion, and make justice unstoppable.

Motivated by God's call to seek justice for the oppressed, we believe that the way we work is as important as the results we achieve. We are a global community that cares for one another. We value joy and celebration, and we strive to provide professional excellence to all those we serve.

The Need

After nearly two decades of continued growth and operational success in pioneering the work of protecting people from violence, IJM has become an \$80 million organization with 1,000 global employees. As IJM continues this trajectory of growth and scaling of its impact, IJM's Regional Director of Partner Programs is seeking an inspirational leader to build meaningful and game-changing relationships with professional athletes in both the United States and Canada.

Team Freedom lays the foundation for a best-in-class charitable and philanthropy experience for professional athletes and their families. Team Freedom and IJM's influencer partner platforms play a key role in scaling the work and ultimately enabling IJM's frontline teams to rescue millions from slavery and violence around the globe.

The ideal candidate will be driven to maximize athlete platforms by building nuanced relationships that drive forward IJM's global brand awareness. As part of Team Freedom, you will help identify and develop professional athletes to champion the fight against slavery and violence while finding joy in collaboration with colleagues and partners to fuel the mission and end slavery in our lifetime.

This position can be based in one of our North America offices (the Washington DC Area or the Greater Toronto Area) or may be remotely located in the US.

Responsibilities:

- Establish and develop a portfolio of professional athlete partnership opportunities throughout North America which raises \$1 million plus per year in given or raised funds with an audience reach of 10 million plus individuals. This can include partnerships with My Cause My Cleats, Pro Athlete Foundation events, IJM regional or media events, pledging opportunities, Athlete in Action Super Bowl Brunch, etc.;

- Support the Director of Pro Athlete Strategy in development and management of the Team Freedom brand;
- Execute experiences and campaigns to drive awareness and revenue across North America, including the implementation of best-in-class partnership strategies;
- Implement earned partnership strategies to deepen and diversify new professional athlete/influencer pipelines across North America; and
- Collaborate with city strategy teams to ensure each partnership maximizes opportunities.

Requirements:

- 7 years of direct experience working with professional athletes and their families;
- 7 years of leading partnership relationships;
- Bachelor's degree in related field (communication, marketing, etc.);
- Proven track record of activating professional athlete/influencer platforms;
- High capacity, networked sports, or influencer philanthropy/management professional;
- Event/conference experience; and
- Expert in utilizing (digital, web, print, event, etc.) media, marketing, and PR for enhanced engagement.

Critical Qualities:

- Mature orthodox Christian faith as defined by the Apostles' Creed.
- Winsome;
- Driven;
- Tenacious problem solver;
- Compelling conversationalist and intelligent listener;
- Exceptionally high level of honesty and integrity;
- High standard of personal discipline;
- Sustained positive attitude; and
- Comfortable relating to an audience of diverse people and personalities.

What does IJM have to offer?

- We offer a generous compensation plan;
- We offer the chance to work in an engaged and positive work culture where employees are valued;
- We offer coaching, professional and personal development, and staff care;
- We offer the opportunity to make a difference in the world; and
- We are more than a workplace. We strive to be a community of spiritual formation, helping our staff work out God's call to justice in their lives.

Upload Resume, Cover Letter & Statement of Faith* in one document.

***What is a statement of faith?**

A statement of faith should describe your Christian faith and how you see it as relevant to your involvement with IJM. The statement can either be incorporated into the cover letter or submitted as a separate document and should include, at a minimum, a description of your spiritual disciplines (prayer, study, etc.) and your current fellowship or place of worship.