



**IJM**

**INTERNATIONAL JUSTICE MISSION  
2019 MEDIA KIT**

OUR VISION

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**Rescue millions.  
Protect half a billion.  
Prove that justice for the  
poor is unstoppable.**

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## THE PROBLEM

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# Violence is an everyday threat for the poor.

In developing countries, violence is as much a part of daily life for the poor as hunger, disease or homelessness. It devastates individual lives and prevents any efforts to rise out of poverty.

This predatory violence persists because basic criminal justice systems are too broken and corrupt to actually protect those in need. Criminals know they can rape, enslave, traffic and abuse the poor without fear of police, courts or the law itself.

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More than 40 million people are held in slavery today.<sup>1</sup>

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Globally, four billion people live outside the protection of the law.<sup>2</sup>

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For women ages 15-44, gender-based violence creates a **greater risk of death and physical harm** than cancer, motor accidents, war and malaria combined.<sup>3</sup>

<sup>1</sup>Global Slavery Index, <sup>2</sup>UN, <sup>3</sup>World Bank



# We are International Justice Mission.

## We believe we can end slavery in our lifetime

Our global team has spent over 20 years on the front lines fighting some of the worst forms of slavery and violence in Africa, Latin America, South Asia and Southeast Asia. We partner with local authorities to:



### RESCUE VICTIMS OF VIOLENCE

We help local authorities find people suffering from violence and oppression and bring them to safety.



### BRING CRIMINALS TO JUSTICE

We work relentlessly in local courts to ensure traffickers, slave owners, rapists and other criminals are restrained from hurting others.



### RESTORE SURVIVORS

We provide trauma therapy and counselling to survivors of violence, and we work with partners to give survivors the education, job training or tools they need to thrive.

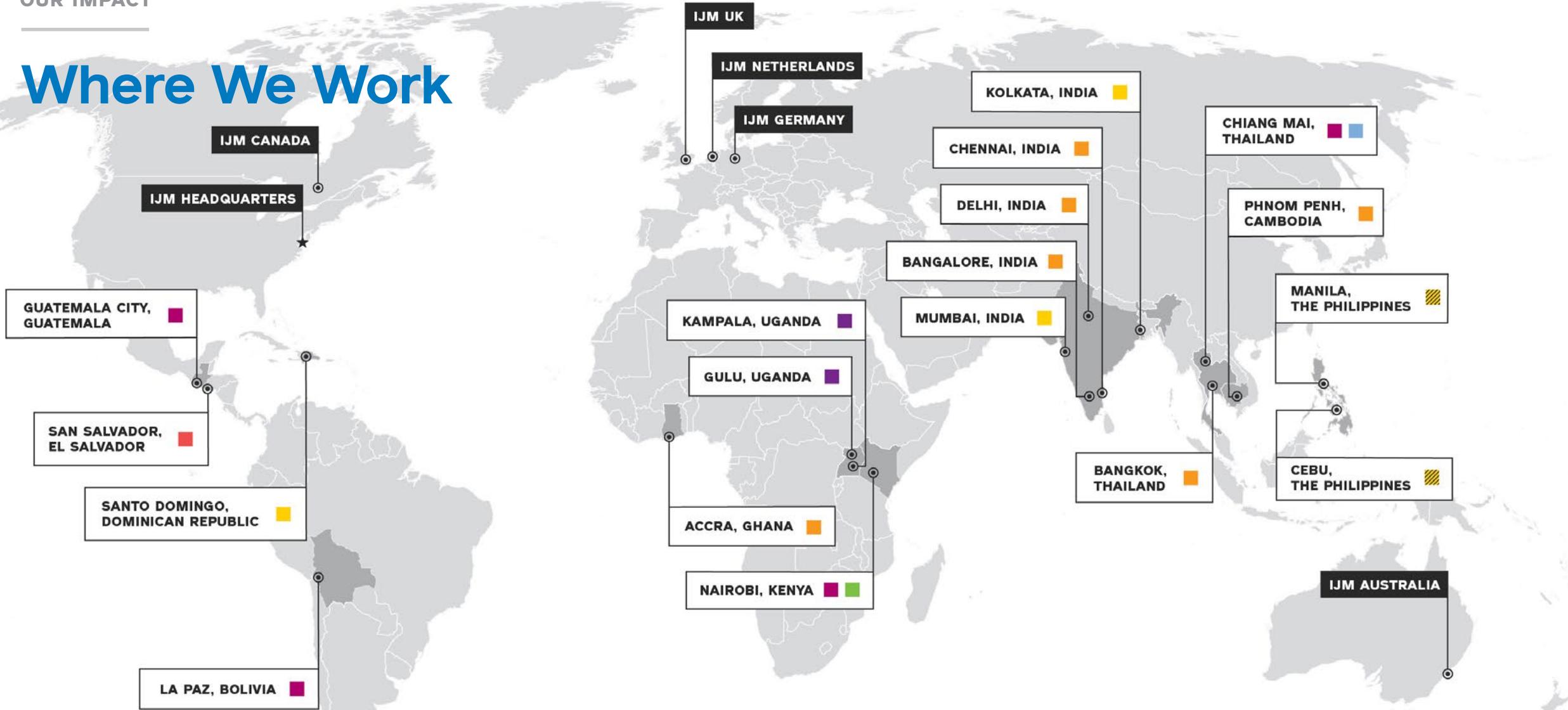


### STRENGTHEN JUSTICE SYSTEMS

We identify gaps in the way systems protect the poor, and then work with police, prosecutors, courts and social welfare agencies to address these complex challenges.

OUR IMPACT

# Where We Work



- |                         |                   |                            |
|-------------------------|-------------------|----------------------------|
| ■ FORCED LABOUR SLAVERY | ■ SEXUAL VIOLENCE | ■ POLICE ABUSE OF POWER    |
| ■ SEX TRAFFICKING       | ■ LAND THEFT      | ■ CITIZENSHIP RIGHTS ABUSE |
| ■ CYBERSEX TRAFFICKING  | ■ VIOLENT CRIMES  | ■ ADVANCEMENT OFFICE       |

IJM Canada works in partnership with IJM on casework projects in Bolivia, Chennai (India), Kolkata (India), Philippines, Bangkok (Thailand), the Dominican Republic, and Uganda.

OUR MODEL

# Justice System Transformation

We help victims of violence secure justice and partner with key authorities in the justice system to fix what's broken. By addressing both individual cases and the systemic issues, we break the cycle of crime and vulnerability—helping make everyone safer.



We partner with those working in the local justice system to help victims of violence.



RESCUE



RESTORE



RESTRAIN



REPRESENT



We do this in four ways.



As we do this, we identify weaknesses in the justice system.



And work together to help strengthen the justice system.



Helping protect the poor and preventing violence from happening again.



OUR IMPACT

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Today, we are helping to protect more than 150 million people from violence around the world.

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Seeking justice in 18 communities.

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49,000+ people relieved from violence and oppression.

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67,000+ justice system officials trained since 2012.

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1,600+ convictions against slave owners, rapists and other criminals.



## ABOUT GARY HAUGEN

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FULL BIO AVAILABLE UPON REQUEST

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FOR INTERVIEWS

Contact Petra Kooman

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# Gary A. Haugen

Founder & CEO — International Justice Mission (IJM)

**Before founding IJM in 1997, Gary Haugen served as the Director of the U.N. investigation in the aftermath of the Rwandan genocide, and as a human rights attorney for the U.S. Department of Justice.**

A graduate of Harvard University and the University of Chicago Law School, Haugen has been honoured for his human rights leadership by the University of Chicago, Pepperdine University, and Prison Fellowship and Sojourners, among other institutions. In 2012, he was recognized by the U.S. State Department as a Trafficking in Persons “Hero”—the highest honour given by the U.S. government for anti-slavery leadership.

Haugen has been personally featured by [The New York Times](#), [Foreign Policy](#), [The Economist](#), the [Huffington Post](#), [BBC World News](#), [Forbes](#) and others. In 2015 he testified before the Senate Foreign Relations Committee on the fight to end modern-day slavery and is the author of several books, including [The Locust Effect: Why the End of Poverty Requires the End of Violence](#), released by Oxford University Press in February 2014.



## ABOUT ANU GEORGE CANJANATHOPPIL

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### FOR INTERVIEWS

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# Anu George Canjanathoppil

Executive Director — International Justice Mission Canada (IJM Canada)

**Anu George Canjanathoppil, IJM Canada's new Executive Director, is looking forward to reaching out to Canadians to involve them in the fight against slavery and violence against the poor.**

Anu brings 9 years of leadership experience with IJM to her role as Executive Director of IJM Canada. In Delhi, India, Anu served as the Director of Operations and the Director of National Interventions, and in Chennai, India, she served as the Director of Legal.

During her time with IJM, Anu worked extensively to impact the justice system by collaborating with state and local governments in India. She oversaw the training of more than 17,000 police, government officials, and NGOs, among others, on the rescue and rehabilitation of individuals trapped in slavery and bringing criminals to justice. As a result of Anu's leadership, 8,500 individuals

have been rescued from forced labour slavery.

Prior to IJM, Anu served as the Head of the University of Aberdeen School of Law (Indian Campus) and taught law and management at the Indian School of Business and Economics, Bangalore Management Academy, Edith Cowan University, Staffordshire University and UTCI Malaysia. A lawyer by profession, Anu holds a Master's degree in Business Administration from Edith Cowan University and a Master's degree in Organizational Leadership from Eastern University. In 2010-2011, she served as a Sauvé Scholar with the Jeanne Sauvé Foundation in Montreal, Quebec.





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This is the dream  
we grasp onto when faced  
with injustice:  
we want to see a world  
where not just the oppressed  
are made free, but where  
every person is  
born free and can stay free.

—  
Anu George Canjanathoppil  
Liberate Conference  
2018



## CONTACT

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### **MEDIA REQUESTS**

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**INTERNATIONAL JUSTICE MISSION** is a global organization that protects the poor from violence throughout the developing world. IJM partners with local authorities to rescue victims of violence, bring criminals to justice, restore survivors, and strengthen justice systems. International Justice Mission Canada shares in this mission.

IJM Canada was listed as a top international charity in Canada for 2019 by finance website, Moneysense. IJM has also been highlighted as one of 10 non-profits “making a difference” by *U.S. News and World Report*. IJM’s innovative work has been featured by *Forbes*, *The New York Times*, *The New Yorker*, *The Ottawa Citizen*, *The Vancouver Sun*, *The Times of India*, *The Hindu*, *The Guardian*, *The Oprah Winfrey Show*, *The Today Show*, National Public Radio, CNN, and many other outlets.